



**REVA**  
UNIVERSITY

Bengaluru, India

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NEWSLETTER

**INSIGHT**

JULY - SEPTEMBER 2020

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## From the Chief Editor's Desk

*"Life is either a daring adventure  
or nothing at all."*

– Hellen Keller



Those who dare to dream and toil towards achieving those dreams amidst adversities emerge victorious. The pandemic has certainly challenged our preconceived notion of survival. However, it has also made us come together in demonstrating unwavering human spirit. We have learnt to look at life through the lens of 'new normal'. Hence, it is imperative to advance towards the emerging new world with a newer perspective. And who else can be a harbinger of change if not the educators!

We at REVA University, have always focused on thought-steering a new way of thinking that can enrich lives. Our beloved Chancellor, Dr. P. Shyama Raju's efforts in this regard are worthy of appreciation. His recently released book *Reimagining Education @ REVA* is in every sense a thought-provoking work. The book reflects the concern and untiring efforts of the university in reaching out to its students and society amidst the obstacles of pandemic. It also documents university's steady functioning during the lockdown and exhibits its spirit in completing all the academic events as planned. The book records the readiness of the university to operate post lockdown, its plans and strategies of functioning in a 'new normal' scenario. *Reimagining Education @ REVA* mirrors the uncompromising, untiring work undertaken at REVA in fulfilling its vision of "becoming an innovative university by developing excellent human resources with leadership qualities, ethical and moral values, research culture and innovative skills through higher education of global standards".

Chancellor's book reverberates the significance of mental health in the 'new normal' world. Its extensive focus on the process and patterns of mentoring is a dossier in itself about the role of educators in the mental and physical well-being of their students. The 'Insightful mentoring' approach adopted by our university has proved useful in promoting overall well-being of our students. The virtual celebration of 'Independence Day', 'Engineer's Day', 'Convocation' are examples of our determination towards endurance in the face of adversity.

Though the days of pandemic were alarming in many ways, the virus could not cage the productive output of REVA University. As, our Chancellor often emphasises 'our competition is within ourselves, for our betterment'. We have emerged, evolved and have outdone ourselves during these challenging times because we dared to dream and took the risk to achieve it.

Once again, with great hope and determination we open the gates of our university for young learners keeping in mind the government directives and special care. I wish the best for all our young learners.

**Dr. K. Mallikharjuna Babu**  
Vice-Chancellor, REVA University



ONE  
ASSOCIATION  
FOR MANY  
GREAT  
CAREERS



## Our Vision

"REVA University aspires to become an innovative University by developing excellent human resources with leadership qualities, ethical and moral values, search culture and innovative skills through higher education of Global Standards"

## Our Mission

- To create excellent infrastructure facilities, state-of-the-art laboratories and incubation centres
- To provide student-centric learning environment through innovative pedagogy and education reforms
- To encourage research and entrepreneurship through collaborations and extension activities
- To promote industry-institute partnership and share knowledge for innovation and development
- To organise society development programs for knowledge enhancement in thrust areas
- To enhance the leadership qualities among the youths and enrich personality traits and promote patriotism and moral values

### Chief Patron :

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Chancellor

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## Reimagining Education @ REVA

The Honourable Chancellor of REVA University, Dr. P. Shyama Raju's second book, *Reimagining Education @ REVA* was released at a very appropriate time during the pandemic on 10th August 2020. The book was released by Shri K.R. Ramesh Kumar, former Speaker, Karnataka Legislative Assembly. Speaking on the occasion, the Chancellor said that the objective behind writing and publishing this book was to ensure that there is a guideline in place as a part of the university's post-COVID readiness to function and that could be a reference point for all other universities. The book traverses through the last few months, chronicling each stage of the university during these difficult times, in the form of captured images, anecdotes, student testimonials and also detailed notes for a deeper understanding of the various processes in the campus.





## Independence Day Celebration

REVA University organized the first ever virtual Independence Day program on the 15th August 2020. The theme 'Aatmanirbhar Bharat' was the prime focus of the celebration. The Chancellor of the University, Dr. P. Shyama Raju, hoisted the tri-colour flag. He then went on to announce how REVA University has come forward to partner with the Government of Karnataka and adopt ten schools which would be taken as a University Social Responsibility activity. The School of Performing Arts and Indic Studies, REVA University, launched the official song for 'Aatmanirbhar Bharat', for the 74th Independence Day celebrations.





## Teachers' Day Celebration

REVA University celebrated its first ever virtual Teachers' Day function on 5th September 2020. This year, being the Crystal year of REVA group of institutions, was celebrated in a befitting manner. The faculty and students of the School of Performing Arts and Indic Studies, presented a rendition of the Guru Ashtakam composed by the venerated Adi Sankaracharya. The piece spoke about the significance of the Guru in one's life. Without the guidance of the Guru, who is the embodiment of divinity, all the wealth, fame, financial, academic, intellectual and professional success are of no use in one's life. The Teachers' Day program highlighted the teachings of several great gurus and paid obeisance to the great teacher, Dr. Sarvepalli Radhakrishnan.



## Engineers' Day Celebration

REVA University virtually celebrated the 53rd Engineers' Day in a befitting manner on 15th September 2020. The programme had a depiction of Sir Visveshvaraya's life achievements through a dance performance by the School of Performing Arts and Indic Studies. Students and alumni joined the function virtually.



## Placement News

TCS, L&T Infotech, Capgemini and Hewlett Packard Enterprise had conducted a virtual Placement Officers' meet. The meet unveiled hiring plan and the schedule to go about in pandemic times so that recruitments can take place. Industry veterans gave a convex spectrum of virtual hiring process and the areas of concern. It was explained that the virtual hiring process would involve online test through an assessment portal, technical interview for the selected candidates, managerial interview, HR interview and the final onboarding process.

Between July and September, 250 students from various programs have been selected by companies like DXC Technology, Birlasoft, L&T Infotech, HCL, Eurofins IT Solutions, Endurance Technologies, Hexaware Technologies and Jaro Education.

## 4th International Web Conference on "Advanced Research in Civil Engineering"

The School of Civil Engineering organized a two-day International Web Conference on "Advanced Research in Civil Engineering" (ICARCE-2020) on 10th and 11th July 2020. The main objective of the conference was to provide a platform to young researchers and engineers, academicians and PG students, to present their research findings and share ideas in various fields of Civil Engineering. About 140 delegates attended the conference through Microsoft Teams platform. The chief guest was Dr. Dhruva Kumar from City of Glasgow College, UK, and the Guest of Honor was Dr. Stuart Caffrey from City of Glasgow College, UK. Keynote addresses were delivered by prominent experts in the field, such as, Dr. Radhakrishna, Professor, RVCE; Dr. Seshadri Sekhar Tirumala, Professor and Dean, NICMAR, Dr. Voggu Srinivas, Senior Scientist, CSIR-SERC, Chennai, and others.

## Live Broadcast Lecture

The School of Architecture participated in the Live Broadcast Lecture by Ar. Yasmeen Lari on the topic 'SENSE N SENSIBILITY – Lowering the Carbon footprint: Humanistic Architecture for Post-COVID-19 world'. The event was organized by ACEDGE, an ETHOS of learning on 4th July 2020 on Zoom platform. The lecture emphasized on lowering the carbon-foot print and passion and commitment towards environment. Ar. Lari insisted on practicing architecture based on context, and working more towards rural and sub-urban architecture specifically for South-Asian countries.

## Workshop on Theatrical Skills

The School of Arts & Humanities organised a workshop on theatrical skills, titled "Theatre for Social Change" on 28th August 2020 through Microsoft Teams. The resource person for the event was Ms. Dipjyoti Gogoi, Independent Folklore Consultant with UNICEF and Co-ordinator of Sur Samalaya Resource Centre for Arts. The resource person spoke about theatre as a communication model and as a pedagogy for social change. The session began with theatre games to act as an ice breaker and helped students gain an insight into the work done by UNICEF towards community building in several regions of Assam. Ms. Gogoi introduced the basics of Puppet theatre as an easy and accessible method of reaching out to adolescents.

## Faculty Development Programme

The School of C&IT had organized a Five-Day Virtual FDP on "Robotic Process Automation" from 20th July to 24th July 2020 for the benefit of students and faculty members. Robotic Process Automation is the technology that allows anyone today to configure computer software, or a "robot" to emulate and integrate the actions of a human interacting within digital systems to execute a business process.

## Independence Day Activities

TCS, L&T Infotech, Capgemini and Hewlett Packard Enterprise had conducted a virtual Placement Officers' meet. The meet unveiled hiring plan and the schedule to go about in pandemic times so that recruitments can take place. Industry veterans gave a convex spectrum of virtual hiring process and the areas of concern. It was explained that the virtual hiring process would involve online test through an assessment portal, technical interview for the selected candidates, managerial interview, HR interview and the final onboarding process. Between July and September, 250 students from various programs have been selected by companies like DXC Technology, Birlasoft, L&T Infotech, HCL, Eurofins IT Solutions, Endurance Technologies, Hexaware Technologies and Jaro Education.

## Hackathon

The School of CSA had organized an online Hackathon from 8th to 31st July 2020. All the Students from BCA, MCA, BS and MS participated in the Hackathon. The prime objective of conducting the Hackathon was to replace the banned Chinese apps, and also to develop the projects that would help combat COVID-19. To name a few problem statements in this regard were Coronavirus Guide and Tracing (CGAT), Face Mask Detection using Artificial Intelligence, System for Tracking health, location of quarantined people and Alarm for maintaining social distancing. A few teams were qualified for the grand finale after a vigorous evaluation. The first three best projects were awarded with cash prizes.

## Webinar on "Secrets of Becoming a Successful PR Professional"

The School of Arts and Humanities organized a webinar on 27th August 2020 on "Secrets of Becoming a Successful Publics Relations Professional and Debunking Publics Relations Myths". The resource person was Ms. Reenakshi Uniyal Soni, Independent Public Relations Practitioner. She explained about psychological, educational and behavioural qualities required to become a PR professional. She stressed upon updating the knowledge of current affairs which would help to understand the position of the industries.

## Webinar on "Access to Information in a Global Village"

The School of Legal Studies conducted a webinar on "Access to Information in a Global Village" on 26th September 2020. The world has shrunk into a global village, thanks to the exponential growth and accessibility to internet services. The information gets dispersed within seconds all around the globe. There is a priority-driven approach by all news forums to cover the pandemic. Their role in the community has become of prime importance now. During such uncertain times, we see news reporters and correspondents braving the virus to report new developments, figures of the infected, guidelines, and rules passed by the government. They are also among the frontline workers. The resource persons for the webinar were Hon. Ms. Justice Pratibha M. Singh (Judge, High Court of Delhi), Dr. Rama Iyer (Advocate, High Court of Karnataka), Mr. Madhavan Narayanan (Private Consultant) and Dr. Aasita Bali (Department of Journalism & Communication, Christ University).

## Webinar Series 2020 – Leading and Managing Through Times of Change

The School of Management Studies conducted a Webinar Series from 28th July to 1st August 2020. The webinar series emphasized on bridging the gap between what is expected from the industry and what needs to be achieved by students during the postgraduate program. The guest speakers were Prof. Syed Hasan Jafar, Deputy Research Head, Woxen University; Dr. Kota Neela Mani Kanta; Dr Samala Nagraj, Assistant Professor - Marketing Analytics, Woxen University; Dr Murthy J, Associate Professor, Sree Vidhyanikethan Institute of Management, S V University; and Mr. Jayesh K P, Chief HR, Continental Research Center, Bangalore Unit.

## Webinar on "Drought Monitoring and Sustainable Construction"

The Parisara Club, School of Civil Engineering, REVA University, organized a webinar on "Drought Monitoring and Sustainable Construction" on 24th July 2020 through MS Teams. The first session was focused on using soil moisture for drought monitoring in a warming world while the second session focused on maps.

### Webinar on Rhythm and Rasa

The well-known Bharatanatyam Guru Kiran Subramanyam, particularly famous for his almost magical nattuvangam and aesthetic choreographic skills conducted a webinar titled “Rhythm and Rasa” on the 3rd of July for the students of School of Performing Arts and Indic Studies. The webinar included the understanding of rhythm (taala and laya) and the different ways of expressing rhythm to establish the desired Rasa. He explained the important concepts of music such as the Sapta talas, Gathi, Nadai and Jathi. He also gave examples of how different system of rhythm is used across the various Indian classical dance forms. The presentation also featured some power-packed demonstrations by his students.

### Webinar on “Women and Law”

The School of Legal Studies had organized a webinar on “Women and Law”. In the last few months, an exponential rise has been reported in the cases of domestic and sexual violence against women. This has been a worrying trend which has garnered much attention globally. Many government and support agencies have formulated new practices, rules and regulations to assist the women in need. The safety of women has become more important than ever before. The panellists were Hon. Dr. Justice H.B Prabhakara Sastry; Ms. Lalitha Kumaramangalam, Director, India Foundation; Ms. Sumitra Acharya Advocate; Dr. Bhavna Batra, Vice President, Amity Law Foundation, Amity University and the moderator was Dr. Rama Iyer, High Court of Karnataka.

### Webinar on “Deep Learning for Natural Language Processing Tasks”

REVA University for Academic Excellence (RACE) hosted a webinar as part of the webinar series organized to celebrate the launch of M. Tech/MS/ PGD in Artificial Intelligence program. On Friday 10th July 2020, Pradeepta Mishra, Head of AI-ML at L&T (Lybbyc), and Mentor and Board of Studies Member of RACE presented a webinar on ‘Deep Learning for Natural Language Processing Tasks’. The insightful discussion helped the participants to understand a range of used cases where deep learning models can be applied to solve NLP tasks. The webinar also shared knowledge on emerging landscape of tools, techniques, processes involving NLP, and its immense applications and possibilities.

### Awareness Program on “Women Safety and Mental Health”

The Women Empowerment Club, School of Civil Engineering, REVA University, organized a “Two-Day Awareness Program on Women Safety and Mental Health” in association with “Rotaract Club of Bangalore, Seshadripuram”, for the women faculty and girl students on 22nd and 23rd July, 2020 through MS Teams. The talk focused on bringing awareness on women health and safety, and to educate women faculty and girl students on positive mental health. The speakers were Mrs. Meenakshi Giridhar, Treasurer Trustee, Programme Director, Durga India, and Dr. Shobha G, Counselor and Nutritionist.

### Webinar on “S&P BSE SENSEX Computation Methodology”

The School of Commerce and the School of Management Studies conducted a webinar on “S&P BSE SENSEX Computation Methodology” on 28th August 2020. The webinar was conducted by Dr. J. Murthy who has wide experience in teaching Management courses, Financial Derivatives, Investment Management, Financial Management and International Finance etc.

### Guru Poornima Webinar

On the auspicious occasion of Guru Poornima, Dr. Vinay P Acharya, Assistant Professor at the Department of Vedanta, Samskrit University, addressed the students and staff members of the School of Performing Arts and Indic Studies. He is a prolific writer and noted scholar in the field of Vedanta and Sanskrit Literature. Apart from being a deeply learned and accomplished persona, he is also a trained musician and poet. He spoke to all about the wonderful Guru-Shishya parampara of India right from ancient times, and how it is reflected in the Natya Shastra as well.

### Webinar on “Learning Disability”

The School of Arts and Humanities organized the webinar on “Learning Disability: Conceptualization, Assessment, Remediation and Intervention” on 18th August 2020. The resource person Dr. Anupama V, a well-known Psychologist and Assistant Professor, Department of Psychology, Acharya Institute of Graduate Studies, Bangalore, delivered the talk. The talk focused on basics and specific terms used in the study of learning disabilities, different concepts of learning disability, specific causes of learning disabilities, characteristics of learning disabilities, signs and symptoms of learning disabilities, specific learning disabilities and its forms, assessment procedures of learning disabilities.

### Webinar on “Analytics in BFSI Applications, Use Cases and Careers”

On 13th August 2020, REVA Academy for Corporate Excellence (RACE) conducted a webinar on the topic ‘Analytics in BFSI Applications, Use Cases and Careers’. The webinar was presented by the industry stalwart in the analytics domain, Ratnakar Pandey, Lead- AI and ML for Customer Service in Amazon and Mentor of AI and Business Analytics Programs at RACE.

The webinar highlighted the exciting opportunities available in Machine Learning and Artificial Intelligence applications in Banking and Financial Services Industry (BFSI). A wide range of customer-lifecycle analytics use cases in BFSI ranging from Credit scoring, ML models in Prospecting, Risk modelling, Building Recommendation Engines, Fraud Analytics, Churn Prediction, etc., had been discussed.

### Virtual Idea Pooling Contest

Entrepreneurship Club of the School of Management Studies had organized a ‘Virtual Idea Pooling Contest’ on 11th September 2020 through which an opportunity was created for all the UG and PG students to present their innovative business ideas. The event was conducted virtually on MS Teams in order to maintain social distancing norms during the COVID-19 pandemic. Students presented their ideas in front of the panel of judges. Many of the ideas were very creative, society oriented and much relevant to the current scenario.

### Guest Talk on “Building Resilience during Uncertain Times”

Ms. Parmeet Kaur, psychologist and psychotherapist, delivered a guest talk on 19th September 2020 to M.Com. students on “Building Resilience during Uncertain Times”. She started her discussion with PERMA Model, where P stands for Positive emotions, E for Engagement, R for Relationships, M for Meaning and A for Achievement. She also shared “thought challenge worksheet” and explained its usage and outcomes. She highlighted a few exercises to cope up with anxiety and stress. Mindfulness activity – Breathe in and Breathe out exercise; Sensory exercise – bringing the mind to present condition; Imagination – playing the piano in the mind were conducted to help students cope with stress and anxiety issues.

### Genesis Immersion Program

The School of CSA conducted an Immersion Program titled ‘Genesis’, which was an endeavor to introduce to the first-year students to the flavor of basics of coding, have a sneak peek into the applications of recent technologies and also to hone their soft skills and reinvent their persona. The program was conducted in two slots - from 23rd to 31st July 2020, for undergraduate students and from 24th July to 3rd August, for postgraduate students. The weeklong program included sessions on various concepts, such as software development tools and IDEs, Machine Learning, Big Data and Cloud Computing, Data Analytics, etc.

### Webinar on “Fast Track Your Career in AI”

Dr. J. B. Simha, Chief Mentor of Business Analytics and AI programs at RACE, and CTO of ABIBA Systems presented a webinar on ‘Fast Track Your Career in AI’ hosted by REVA Academy for Corporate Excellence on 20th August 2020. Dr. J. B. Simha discussed in detail about current skill requirements in the industry, how to make a career transition into managerial roles with AI/ML skills, how to become techno-functional AI/ML leaders, and how to make data-driven decision-making during the webinar. The participants of the webinar received a proper guidance regarding the new-age skills like AI and ML from the industry thought leader.

### Guest Lecture on “Dealing with Emotional Distress”

The School of Arts and Humanities organized a guest lecture on “Dealing with Emotional Distress: A Life Skill Approach” on 25th September 2020. The resource person was Dr. Hita C, Faculty, Department of Studies in Psychology, University of Mysore, Mysuru. She highlighted the different concepts related to emotions, specific causes of emotional distress, characteristics, signs and symptoms of emotional distress, the importance of treating emotional distress through life skills training to maintain mental health. She spoke about different procedures which can be used as assessment tools to measure emotional distress and gave a broad outline about life skills training for treating emotional distress.

### Heritage Stories

The School of Architecture organized a 3-day online training program focused on Karnataka’s architectural heritage titled “Heritage Stories” from 23rd to 25th July 2020. The program was curated as a series of six lectures on varied aspects of the architectural heritage of Karnataka. The program was delivered through MS teams and was attended by over 45 participants from over 20 institutions across India and abroad.

### Webinar on “Research Avenues in Civil Engineering – A Way Forward”

The School of Civil Engineering in association with Sir M.V. Club organized a webinar on “Research Avenues in Civil Engineering – A Way Forward” on 29th July 2020 through MS Teams. The resource person for the webinar was Dr. Jagadish Vengala, Head, EDC Innovation and Incubation Centre and Associate Professor, Department of Civil Engineering, PVP Siddhartha Institute of Technology, Vijayawada, Andhra Pradesh.

### Session on Education and Training

A session on ‘Education and Training’ was organized on 24th July 2020 for the final year MCA and B.Sc. (H) students through MS teams. The resource person was Mr. Ravindranathan, Soft Skills trainer from Guanxi Trainers. The main goal of this session was to empower students so that they can become active contributors to the process of change.

### Guest Lecture on “Trends and Career in Marketing”

The School of Management Studies organized a guest lecture on “Trends and Career in Marketing” on 18th September 2020 for BBA Industry Integrated students. The lecture was delivered by Prof. Divya Purnaiya, an expert in the field of Marketing, an alumnus of XIMB and the Founder Director of Brand Update, Bangalore.

### Webinar on “Jagatika Sandarbadalli Halagannada Sahityada Odu”

The School of Arts and Humanities organized a webinar on “Jagatika Sandarbadalli Halagannada Sahityada Odu” by Prof. Rajappa Dalavayi, Professor, Kannada Adyayana Kendra, Bengaluru University on 5th September 2020. Around 400 participants registered online and actively participated in the discussion. Presenting his views, Prof. Rajappa Dalavayi explained about the challenges being faced by Halagannada literature in the present age of globalisation. He also suggested various strategies to read the Halagannada poetry and comprehend better.

### Sanskrita Bharati, USA

Ms. Ramya, a student of B.A. PaEP 5th semester from the School of Performing Arts and Indic Studies, bagged the second prize in the first ever Sanskritam video film contest organised by Sanskrita Bharati, USA. Her hugely insightful video on the correlation between Katapayadi numbering system and the Melakartha Ragas was lauded by Sanskrita Bharati and the winners were personally congratulated by Smt Smriti Irani, Union Minister for Women and Child Development, Govt. of India and Sri Chamu Krishna Shastry, Trustee and Secretary, Sanskrit Promotion Foundation.

### Inauguration of M.Tech./M.Sc./PGD in AI 2020 Batches

The inauguration ceremony of the new batch of REVA University's uniquely positioned research-driven M. Tech./MSc/PGD in AI 2020-2022 was held on 29th August 2020. The technical sessions of Sayandeb Banerjee, Co-Founder and CEO- TheMathCompany and Sunil Kumar Vuppala, Director- Data Science, Ericsson on the topic 'Opportunities and Challenges of Artificial Intelligence' and 'How to Transform the World with Artificial Intelligence' set the bar high for the students during the virtual inaugural ceremony. These sessions helped the program participants to master AI concepts as well as to understand the opportunities and challenges in the AI industry.

### Guest Lecture on "Design Methodology"

A guest lecture on "Design Methodology" had been arranged for the 7th semester students from by the School of Architecture on 10th August 2020. The resource person was Architect Aly Elshafei. The lecture aimed to demonstrate the Design Methodology in the contemporary age. The resource person began with explaining the "Indisiplinary" and "Interdisciplinary" approach of architecture and explained the architects' role in both informal and informal scenarios.

### Webinar on "Utilization of Reclaimed Asphalt Pavement (RAP) in Concrete Pavements – A Sustainable Approach in Pavement Industry"

The School of Civil Engineering in association with Sir M.V. Club organized a webinar on "Utilization of Reclaimed Asphalt Pavement (RAP) in Concrete Pavements – A Sustainable Approach in Pavement Industry" on 29th July 2020 through MS Teams. The resource person was Dr. Nabil Hossiney from the Department of Civil Engineering, Christ (Deemed to be University), Bangalore.

### Guest Lecture on "Aviation: Challenges and Opportunities"

The School of Arts and Humanities organised a guest lecture on "Aviation: Challenges and Opportunities" on 21st September 2020. Somdatta Banerjee, Lead flight attendant of Indigo Airlines, spoke about her life and challenges as a cabin crew. She stressed on the importance of verbal communication skills and also presentation skills for meeting the requirements of industry. She answered students' queries on how to develop skills in verbal communication in detail. Students gained insights about the aviation and tourism industry and became acquainted with the job opportunities involved in the cabin crew profession.

### Talk on "Insights on various Job Opportunities"

The School of CSA had organized a talk on "Insights on Various Job Opportunities" for students of B.Sc.(H) on 2nd August 2020 by Ms. Asiya Ali, Business Analyst, AWS Cloud, Dubai and alumnus of the school. The students gained knowledge on attending placement drives based on her experience. She emphasized on the importance of Global Certifications and AWS Certifications.

### Guest Lecture on "Entrepreneurship Development"

A special lecture was organized on the topic "Entrepreneurship Development - A Boon to the Economy in the post COVID Era" by the School of Management Studies on 15th September 2020. The resource person was Dr. R. Krishna, Entrepreneur and Corporate Leader. Dr. Krishna spoke about entrepreneurship, evolution of the concept of entrepreneurship, challenges involved and the skills required to be an entrepreneur. He elaborated the ideas of entrepreneur and ideapreneur with numerous interesting examples.

### Webinar on "Ashtanayikas in Gita Govinda"

Noted scholar, Dr. Rashmi Prasad, conducted an enlightening lec-dem on "Ashtanayikas in Gita Govinda" on the 27th of August for the students of the School of Performing Arts and Indic Studies. The webinar shed light on the different aspects of the female protagonist as portrayed in traditional Indian dance and theatrical presentations. It was very beneficial for the students who are being trained in the various performing arts disciplines.



### Webinar on “Artificial Intelligence”

REVA Academy for Corporate Excellence organized a webinar on the topic ‘Artificial Intelligence as the Architect of Your Future’ which was presented by Mr. Anindya Ghosh, Associate Partner-IBM on 15th September 2020 as part of the knowledge-sharing sessions. Mr. Anindya Ghosh shared insights on AI landscape and business/industry applications with AI ranging from NLP, Conversation systems, problem-solving capabilities of AI, and more. He also guided the participants regarding the industry expectations from an MBA in Business Analytics and how knowledge of NLP is essential for data scientists.

### SDP on “Analysis and Design of Tall Buildings using ETABS & SAFE”

The School of Civil Engineering had organized a five-day virtual Skill Development Programme on “Analysis and Design of Tall Buildings using ETABS & SAFE” from 5th to 9th August 2020. The main objective of the programme was to provide platform to young researchers and engineers, academicians and PG students, to familiarize the concepts of seismic considerations and foundation systems for Tall Buildings. The programme also provided an exposure to the usages of ETABS software package for analysis and design of Tall Buildings, as well as frame analysis and design.

### Workshop on “Cloud Technology”

The School of CSA organized a workshop on “Cloud Technology-Administration and Architecting Microsoft Azure Solutions” on 18th August 2020 for B.Sc.(H). The resource persons were Mr. Raghuraj Kumar Singh, Advisor Delivery Specialist, DXC Technology, Delhi and Mr. Anand, Healthcare Product Innovations, DXC Technology Richardson, TEXAS, USA. The objective of this workshop was to provide an opportunity for participants to enrich their knowledge and skills in developing various solutions for cloud technology. The students learnt to design & develop backup strategies for cloud data based on AWS Cloud storage services.

### Workshop on Making Eco-Friendly Ganesha Idols

The School of Commerce had organized a workshop on 20th August 2020 on making eco-friendly Ganesha idols and art work competition for both UG and PG students. Students were encouraged to take part in this workshop and make Ganesha idols by using minimal requirements available at home. They were also encouraged to send their art work (pencil sketching, painting, oil pastels, etc.) by email.

### Webinar on “# Me Too Movement”

The School of Arts & Humanities organised a webinar on “# Me Too Movement: Exploring its Discourse and Praxis in India” on 25th September 2020. The resource person for the event was Dr. Priyanka Tripathi, Associate Professor of English, Indian Institute of Technology, Patna. The webinar was organised for all the students of MA English and MA Journalism and it was also open for participants outside REVA University. Around 150 participants registered and participated in the session. The resource person discussed the # Me Too movement as the fourth wave of feminism and emphasised the discourse locating particularly in the Indian context. She elaborated the sexual harassment and domestic violence in the familial space.

### Guest Lecture on “Role of Technology: Link between Industry & Academia”

A guest lecture on “Role of Technology: Link between Industry & Academia” was organized for students of BBA on 21st September 2020. The session was conducted by Dr. Mahesha K who has been associated with VTU as a Board of Examiner of MBA as well as other academic roles. The session’s main emphasis was on the skills and tools a business graduate must possess before stepping into the world of corporate.

### Webinar on “Academic Equity to Impactful Careers”

The School of Civil Engineering organized a webinar on “Academic Equity to Impactful Careers” by Prathibha Anveshna Club on 6th August 2020. The main objective of the webinar was to provide idea to young researchers and engineers, academicians and PG students about impactful career paths, to develop academic, research and professional equities and how to prepare for higher studies.

### Special Lecture on “Recent Opportunities and Challenges for Sustainable Entrepreneurship in India”

A special lecture was organized on “Recent Opportunities and Challenges for Sustainable Entrepreneurship in India” on 19th September 2020 for BBA students. The resource person was by Mr. Pawan Shriram, Founder and Entrepreneur, Learnage. The lecture was very engaging, interesting and also inspiring for the students.

### Guest Lecture on “Design Methodology”

The inauguration ceremony of the new batch of REVA Academy for Corporate Excellence’s uniquely positioned and research-driven M. Tech/M.Sc./PGD in Cybersecurity program 2020-2022 was held on 26th September 2020. The technical sessions of Manu Dwivedi, Partner, Cybersecurity & Privacy, PwC on ‘Changing Landscape of Cybersecurity and Preparing for the Future’, Sandeep Vijayaraghavan, VP–Cybersecurity & IT Services, Terralogic Inc., on ‘Emerging Cybersecurity Trends’, and Ram Kumar G, Infosec Leader on ‘Building a Successful Cybersecurity Career’ matched the expectations of the cybersecurity program participants.

### Talk on “Future Career Opportunities”

The School of CSA organized a talk on the 21st of August 2020 on “Future career opportunities and the importance of the various Cloud related courses in relevance to placements” for B.Sc.(R) students. The resource person was Mr. Ashish Y Beary, Project Manager (ad interim) at EncloudEn and an alumnus of the school. The talk focused on the on-demand cloud computing platforms used in the companies and by the government. The resource person also guided the students regarding career opportunities in cloud domain.

### Alumni Talk on “Defence Journalism”

The School of Arts & Humanities organised a guest lecture by an alumnus on “Defence Journalism” on 15th September 2020. The resource person for the event was Ms. Aishwarya Rakesh, alumnus of M.A. Journalism and Communication and Senior Defence Correspondent, at DEFENCE WORLD.NET. The resource person emphasised on various aspects of Defence Journalism in terms of conflict and war journalism, embedded journalism etc. The session was highly informative and the students gained insights on the use of propaganda and other gate-keeping mechanisms in media when reporting on cross border conflict or war.

### Virtual Global Alumni Meet - School of Civil Engineering

The School of Civil Engineering organized a virtual global alumni meet on 26th September 2010 through MS Team platform. The aim of this meet was to initiate discussions on various aspects of students’ career, to involve and update the school on the various developmental activities of the school. This meet was appreciated by all the attendees and they resolved to work together as a team for the betterment of the university.

### Guest Talk on “High Comfort Low Impact Energy Efficiency”

The School of Architecture had organized a guest talk on “High Comfort Low Impact Energy Efficiency” by Mr. Mohammad Hamza on 12th September 2020. The lecture focused on understanding importance of sustainable design approach, various factors to be considered, different ways to achieve high comfort, budgetary constraints, choosing the right material and color and understanding the climate and requirement thoroughly. Tips, tricks, and basic concepts of climate driven sustainable design were shared with students which encouraged them to involve in the discourse with the speaker.

### Guest Lecture on “Dealing with Emotional Distress”

The School of Computer Science and Application had organized a virtual global alumni meet for alumni of all batches of BCA and MCA on 12th September 2020. The main objective of this meet was to have an interactive session with the alumni and discuss about admissions, internships and placements. The alumni, from different parts of the globe, came up with their plans to form an active group so that they can provide assistance to their juniors.

### Alumnus Talk on “Relevance of Diaspora Studies”

The School of Arts & Humanities organised a guest lecture on 18th September 2020 on “Relevance of Diaspora Studies in the Current Scenario”. The resource person was Dr. Sujatha Girish, Principal, Daffodils School, Bengaluru and a Ph.D. alumnus of the school. She explained about diasporas, expatriates, immigrants and the nature of geographical awareness. She further mentioned that the current age is termed as the age of migration and the entire world has become a global village.



# Programmes Offered by REVA University

## Undergraduate Programmes

### • B. Tech.

Civil Engineering | Mechanical Engineering  
Electrical and Electronics Engineering  
Electronics and Communication Engineering  
Electronics and Computer Engineering  
Computer Science Engineering  
Computer Science and Systems Engineering  
Computer Engineering (Artificial Intelligence & Data Science)  
Information Science and Engineering  
Computer Science and Information Technology  
Mechatronics Engineering | Bioelectronics Engineering  
Electrical and Computer Engineering

### • B. Arch.

### • B.A. - LL.B. (Hons.)

### • B.B.A. - LL.B. (Hons.)

### • B.B.A.

Industry Integrated | Honours  
Entrepreneurship

### • B.Com.

Industry Integrated | Honours

### • B.C.A.

### • B.Sc.

Mathematics, Statistics, Computer Science  
Physics, Mathematics, Chemistry  
Physics, Mathematics, Computer Science  
Biotechnology, Biochemistry, Genetics  
Medical Laboratory Technology (MTL)  
Bioinformatics | Honours

### • B.A.

Journalism, English, Psychology  
Political Science, Economics, Journalism  
Performing Arts, English, Psychology  
Tourism, History & Journalism

## Research Programmes

### • Ph.D.

Engineering | Management Studies  
Commerce | Science and Technology  
Arts and Humanities

## Postgraduate Programmes

### • M. Tech.

Power Energy Systems (PS)  
Computer Aided Structural Engineering (CASE)  
Transportation Engineering and Management (TEM)  
Construction Technology and Management (CTM)  
Computer Science Engineering (Full-Time)  
Data Science (DS)  
Machine Design (MD)  
Digital Communication & Networking (DCN)  
VLSI & Embedded Systems (Full-Time)  
Computer Science Engineering (Part-Time)  
VLSI & Embedded Systems (Part-Time)

### • M.B.A.

Marketing | Finance | Human Resource  
Entrepreneurship | Media & Mass Communication  
Banking and Insurance | International Business  
Operation Management | Rural Management

### • M.C.A • M.Com • LL.M.

### • MS in Computer Science

### • M.Sc.

Biochemistry | Biotechnology | Chemistry  
Mathematics | Physics | Psychology

### • M.A.

English | Journalism & Communication

### • MPA

Bharatanatyam | Kuchipudi | Kathak  
Mohiniyattam | Odissi

## Diploma / PG Diploma Programmes

- Diploma in Indology
- Certificate / Diploma in Kuchipudi  
Bharatanatyam | Mohiniyattam | Kathak | Odissi  
Theatre Arts | Carnatic Music | Hindustani Music
- Diploma in Plumbing & Irrigation Systems
- Diploma in Medical Laboratory Technology (DMLT)
- PG Diploma in Clinical Research Management in association with Clini India
- PG Diploma in Functional Genomics and Bioinformatics
- PG Programme in Entrepreneurship & Construction Management



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